

33rd Annual Energy Fair!



Innovative Energy will be presenting *Geothermal Demystified: Understanding the Mechanics* on Saturday, June 22nd at 3:00pm!

The Energy Fair is the nation's longest-running event of its kind. From solar workshops, sustainable demos, and educational exhibits, the Energy Fair has something for everyone. Visit the MREA Energy Fair website to sign up!

Your Feedback Matters! Share Your Experience with Innovative Energy Systems!

At Innovative Energy Systems LLC, we are committed to providing exceptional service and creating positive experiences for our customers. As a small business, your feedback and support mean the world to us, and we truly value your opinion.

We strive to continuously improve and grow, and one of the most valuable ways for us to do so is by hearing from you. Your testimonials and google reviews not only help us understand what we're doing well but also provide valuable insights into areas where we can enhance our services further.

If you have a moment to spare, we kindly ask for your support in sharing your experience with Innovative Energy. Whether it's a short testimonial highlighting the service you received, a Google review describing your satisfaction with our service, or a suggestion on how we can improve as a company, your words can make a significant difference.

Here are a few simple steps to leave a Google review:

1. Follow this link to directly leave a Google review: <https://g.page/r/CU0HkZbJWfQREAI/review>
2. Or go to Google and search for Innovative Energy Systems LLC
3. Click on the "Write a Review" button located on the right-hand side of the search results page.
4. Rate your experience by selecting a star rating and share your thoughts in the review box.
5. Click "Post" to submit your review.

You can also email waltmanj@innovativeenergywi.com or jwaltman@innovativeenergywi.com directly to share your thoughts. Your feedback not only helps us improve but also serves as a valuable resource for potential customers considering geothermal. We genuinely appreciate your support and thank you for being part of the Innovative Energy family.

Thank you for your time and consideration.

Warm regards,

The Innovative Energy Team



State Geothermal Rebates

Wisconsin's Focus on Energy has a geothermal rebate up to \$1,000. Geothermal systems that are purchased and installed in 2024 are eligible. Visit focusonenergy.com/residential/geothermal to learn more and apply for a rebate!



Currently the Minnesota House of Representatives is working on a new rebate program that could send up to \$6,000 to homeowners with geothermal heat pumps. Representative Spencer Igo who is on the House Climate and Energy Finance and Policy Committee said, "I want to see that all Minnesotans will have the chance to go for this, and that it doesn't just run into the top 5% of our state getting a handout."

Visit house.mn.gov and search the bill [HF4689](#) to learn more.

Geothermal Electrical Usage

How efficient is a geothermal heat pump?

As a testament to our commitment to transparency and customer satisfaction, we install kilowatt hour meters to accurately monitor electrical usage of our geothermal systems. Take a look at the real numbers (table below) from a recent service checkup with one of our customers: Since November 2020, their geothermal system consumed 29,449 kWh of electricity. When multiplied by the standard electrical utility rate of \$0.12/kWh, the total comes to \$3,533.88. Dividing this by the 42-month period yields an average monthly cost of just **\$84.14** for complete heating, cooling, and domestic hot water production.

	Geothermal System Electrical Usage				
	KWH Meter	KWH Meter	Difference	Multiplied by \$0.12	Divided by Months
Date	5/22/2024	11/5/2020	42 months		
	110,843	81,394	29,449	\$3533.88	\$84.14

At Innovative Energy, we consistently observe average monthly bills well below \$100, showcasing the remarkable efficiency of geothermal systems. Another recent service checkup was at our first ClimateMaster Trilogy unit, which IE installed in 2014. After almost 10 years later, their average monthly utility bill is \$87! These numbers show how efficient and rewarding a geothermal system is. In fact, some of our customers' cabins, which operate less frequently, enjoy monthly bills as low as \$50. These figures underscore the undeniable cost-effectiveness and energy efficiency of geothermal heating and cooling. Join us in revolutionizing your home's comfort and energy savings!

Thanks for reading Innovative Energy's 9th Geo-Newsletter! Please share with friends & family, send us some feedback on what you like/want to see more of, or ask any questions that you might have. We love collaborating with you, our customers, to make your geothermal installation the best decision of your lives.

Email: waltmanj@innovativeenergywi.com or jwaltman@innovativeenergywi.com